



## **TABLE OF CONTENTS**

ΕD	ITOR'S COMMENTS: WRITING A VIRTUOUS REVIEWii
ME	THODS ARTICLE
	A Tool for Addressing Construct Identity in Literature Reviews and Meta-Analyses Kai R. Larsen and Chih How Bong
RE	SEARCH COMMENTARY
	Electronic Health Records: How Can IS Researchers Contribute to Transforming Healthcare? Rajiv Kohli and Sharon Swee-Lin Tan
RE	SEARCH ARTICLES
	Advertising Versus Brokerage Model for Online Trading Platforms Jianqing Chen, Ming Fan, and Mingzhi Li
	The Compensatory Interaction Between User Capabilities and Technology Capabilities in Influencing Task Performance: An Empirical Assessment in Telemedicine Consultations Christina Serrano and Elena Karahanna
	TV's Dirty Little Secret: The Negative Effect of Popular TV on Online Auction Sales Oliver Hinz, Shawndra Hill, and Ju-Young Kim
	Exploring Bidder Heterogeneity in Multichannel Sequential B2B Auctions Yixin Lu, Alok Gupta, Wolfgang Ketter, and Eric van Heck
	Capturing the Complexity of Malleable IT Use: Adaptive Structuration Theory for Individuals Kurt W. Schmitz, James T. C. Teng, and Kimberly J. Webb
	Senior Executives' IT Management Responsibilities: Serious IT-Related Deficiencies and CEO/CFO Turnover Adi Masli, Vernon J. Richardson, Marcia Weidenmier Watson, and Robert W. Zmud
	Pirates in the Lab: Using Incentivized Choice Experiments to Explore Preference for (Un)Authorized Content Piotr Ćwiakowski, Marek Giergiczny, and Michal Krawczk
	The Making of a Good Impression: Information Hiding in Ad Exchanges Zhen Sun, Milind Dawande, Ganesh Janakiraman, and Vijay Mookerjee
Тн	EORY AND REVIEW
	Control Configuration and Control Enactment in Information Systems Projects: Review and Expanded Theoretical Framework Martin Wiener, Magnus Mähring, Ulrich Remus, and Carol Saunders
RE	SEARCH NOTES
	Revisiting Group-Based Technology Adoption as a Dynamic Process: The Role of Changing Attitude–Rationale Configurations Petra Saskia Bayerl, Kristina Lauche, and Carolyn Axtell
	Participation in Open Knowledge Communities and Job-Hopping: Evidence from Enterprise Software Peng Huang and Zhongju Zhang

Copyright © 2016 by the Management Information Systems Research Center (MISRC) of the University of Minnesota. Permission to make digital or hard copies of part or all of this work for personal or classroom use is granted without fee provided that copies are not made or distributed for profit or commercial advantage and that copies bear this notice and full citation on the first page. Copyright for components of this work owned by others than the MISRC must be honored. Abstracting with credit is permitted. To copy otherwise, to post on servers, or to redistribute to lists requires prior specific permission and possibly a fee. Request permission to publish from: MIS Quarterly, Carlson School of Management, University of Minnesota, 321 19th Ave. So., Minneapolis, MN 55455 U.S.A. (misq@umn.edu). ISSN: 0276-7783 (Print), 2162-9730 (Online).

# INFORMATION ABOUT THE MIS QUARTERLY

## **Objective**

The *MIS Quarterly* publishes high-quality research about the development of information technology-based services, the management of information technology resources, and the economics and use of information technology with managerial and organizational implications. Refer to our web site (www.misq.org) for the full and most-recent statement of our editorial policy. The *MIS Quarterly* is abstracted. Copies of articles are also made available through EBSCO Publishing. Reprint permission is available through Copyright Clearance Center, or by contacting the journal directly at **misq.org**.

## **Founding and Sponsors**

The *MIS Quarterly* was begun in 1977 through the joint efforts of the Management Information Systems Research Center (MISRC) of the University of Minnesota and the Society for Information Management (SIM). Founded in 1968, SIM is an international organization for information executives. Its members include chief information officers, vice presidents of information services organizations, key staff members from leading U.S. and international corporations and government agencies, educators, researchers, and systems executives at institutions of higher learning. In 2002, SIM transferred its ownership in the *MIS Quarterly*, including copyrights, to the MISRC. The *MIS Quarterly* acknowledges and appreciates the critical role of SIM in founding and encouraging the growth of the journal. The *MIS Quarterly* is included in some SIM membership categories; it is an option in other categories. Applications for SIM membership must be addressed to the Society for Information Management, 15000 Commerce Parkway, Suite C, Mount Laurel, NJ 08054 (www.simnet.org). Address changes and claims for journal subscriptions obtained through SIM membership should be sent to the SIM address.

Since its formation, the Association for Information Systems (AIS) has been a subscription sponsor of the *MIS Quarterly*. AIS is the global professional society for information systems academics. It was founded in 1995 and has more than 4,000 members in 40 countries. It sponsors the International Conference on Information Systems (ICIS), the leading international conference for information systems research. AIS also sponsors ISWorld, a major Web-based resource for information systems scholars. To ensure that AIS is truly global, its leadership rotates through three world regions: the Americas, Europe-Mid-East-Africa, and Asia-Pacific. In 2002, the *MIS Quarterly* entered into an alliance with AIS to provide AIS members with password-enabled electronic access to both current and past issues of the *MIS Quarterly*. As part of this alliance, AIS is represented on the MISQ Policy Council. The Council provides policy direction and oversight to the journal. AIS members may also subscribe to print versions of the *MIS Quarterly* at a reduced rate as a benefit of membership. Membership applications and information concerning AIS may be obtained from: AIS, P.O. Box 2712, Atlanta, GA 30301-2712, U.S.A.; Phone: +1.404.413.7445; Fax: +1.404.413.7443; E-mail: Membership@aisnet.org; Web: http://aisnet.org/. Address changes and claims for AIS member subscribers should be sent to the *MIS Quarterly* at misq@umn.edu.

### Subscribing to the MIS Quarterly

Subscription rates 2016 are U.S. individual, \$190.00; U.S. library/institution, \$395.00; U.S. student, \$180.00 (student status applicable for three years; proof required); outside the U.S., individual \$225.00; library/institution, \$475.00; student \$215.00 (student status applicable for three years; proof required) (includes air shipment). Payment must be made in U.S. dollars drawn on a U.S. account by check, by U.S. postal money order, or by MasterCard, Visa, Diner's Club, Discover Card, or American Express. Back issues and individual articles are available in hard copy or pdf format. Online access is available. (Individual access is \$100.00 per year; library access is \$1,000.00 per year. Access is to all content on a one-year basis. ISSN: 2162-9730.) For additional information, contact us at misq@umn.edu.

Subscription and back-issue orders, address changes, and claims for **regular subscribers**, as well as requests for reprint permission should be addressed to the editorial offices: MIS Quarterly, Carlson School of Management (4-339), University of Minnesota, 321 19th Avenue South, Minneapolis, MN 55455 U.S.A. (Telephone: +1.612.624.2035; fax: +1.612.626.5185; e-mail: misq@umn.edu; URL: http://www.misq.org).

### **Submitting a Manuscript**

MIS Quarterly is a peer-reviewed journal that uses a double-blind review process. Manuscripts should be submitted through the MIS Quarterly Scholar One Manuscripts site at http://mc.manuscriptcentral.com/misq. For detailed information on how to submit a manuscript for possible publication, visit the MIS Quarterly web site (http://www.misq.org).